This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims

1.   (Currently Amended) In a computer-based device, a method for formatting a document for presentation on a display of the computer-based device, wherein format of the document is controlled by a plurality of formatting variables, the method comprising steps of:

    a)   receiving user data specifying a value for at least one user-modifiable formatting variable of the plurality of formatting variables the at least one user-modifiable formatting variable including a font reference variable; and

    b)   in response to step a) modifying at least a portion of the plurality of formatting variables, other than the variable specified in a), such that the modified variables are optimized for readability;

    wherein the value specified by the user data for the user-modifiable formatting variable comprises a non-numeric large setting and a non-numeric small setting.

2.   (Original) The method of claim 1, further comprising steps of:

    formatting the document in accordance with the modified formatting variables; and

    providing the document for presentation on the display.

3.   (Original) A computer-readable medium having stored thereon computer-executable instructions for performing the steps of claim 2.

4.   (Previously Presented) The method of claim 1, wherein the value specified by the user data for any one of the at least one user-modifiable variable comprises any one of a predetermined set of variable values.

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5.   (Canceled)

6.   (Currently Amended) The method of claim ~~5~~1, wherein the value specified by the user data for the font reference variable comprises either ~~of a large~~ font value of "Large" and a ~~small~~ font value of "Small."

7.   (Canceled)

8.   (Currently Amended) The method of claim 1, wherein the plurality of formatting variables comprises any of ~~a font-size variable, a font-face variable~~ a serif variable, ~~a heading variable,~~ a leading variable, ~~a line length variable, a left margin variable, a right margin variable, a top margin variable, a bottom margin variable, an indents variable, a hyphenation variable~~ a justification variable and a language variable.

9.   (Canceled)

10.   (Canceled)

11.   (Previously Presented) The method of claim 8, wherein a value for the leading variable optimized for readability comprises any value within a range of 10 to 20 percent.

12.   (Currently Amended) An apparatus comprising:

        a processor;

        a display coupled to the processor;

        a user interface selection device coupled to the processor; and

        a storage device, coupled to the processor, comprising instructions, executable by the processor, for performing steps of:

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    a)   receiving user data, via the user interface selection device, specifying a value for at least one user-modifiable formatting variable of a plurality of formatting variables used to control format of a document for display, <u>the at least one user-modifiable formatting variable including a display form factor variable</u>; and

    b)   in response to step a) modifying at least a portion of the plurality of formatting variables, other than the variable specified in a), such that the modified variables are optimized for readability;

<u>wherein the value specified by the user data for the display form factor variable comprises one of a plurality of screen resolution settings</u>.

13.   (Original)   The apparatus of claim 12, the storage device further comprising instructions for performing steps of:

    formatting the document in accordance with the modified formatting variables; and

    providing the document for presentation on the display.

14.   (Original) A handheld display device comprising the apparatus of claim 13.

15.   (Original) A desktop display device comprising the apparatus of claim 13.

16.   (Previously Presented) The apparatus of claim 12, wherein the value specified by the user data for any one of the at least one user-modifiable variable comprises any one of a predetermined set of variable values.

17.   (Canceled)

18.   (Canceled)

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19.   (Currently Amended) The apparatus of claim 12, wherein the plurality of formatting

variables comprises any of ~~a font-size-variable, a font-face-variable~~ a serif variable, ~~a heading~~

~~variable,~~ a leading variable, ~~a line-length-variable, a left-margin-variable, a right-margin-variable, a~~

~~top-margin-variable, a bottom-margin-variable, an indents variable, a hyphenation-variable~~ a

justification variable and a language variable.

20.   (Canceled)

21.   (Canceled)

22.   (Previously Presented) The apparatus of claim 19, wherein a value for the leading

variable optimized for readability comprises any value within a range of 10 to 20 percent.

23.   (Currently Amended) An apparatus comprising:

a processor;

a <u>handheld</u> display coupled to the processor; and

a storage device, coupled to the processor, comprising instructions, executable by the

processor, for performing steps of:

a)   receiving a value of a display form factor variable indicative of display

characteristics of the display; and

b)   in response to step a) modifying at least a portion of a plurality of

formatting variables, other than the display form factor variable specified in a), such

that the modified variables are optimized for readability.

24.   (Original) The apparatus of claim 23, the storage device further comprising

instructions for performing steps of:

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formatting the document in accordance with the modified formatting variables; and

providing the document for presentation on the display.

25.   (Currently Amended) ~~A handheld display device comprising the~~ The apparatus of
claim 24, wherein the handheld display has a resolution of 240 pixels by 320 pixels.

26.   (Canceled)

27.   (Original) The apparatus of claim 23, wherein the value of the display form factor
variable indicates a resolution of the display.

28.   (Original) The apparatus of claim 23, wherein the plurality of formatting variables
comprises any of a font size variable, a font face variable, a serif variable, a headings variable, a
leading variable, a line length variable, a left margin variable, a right margin variable, a top margin
variable, a bottom margin variable, an indents variable, a hyphenation variable, a justification
variable and a language variable.

29.   (Previously Presented) The apparatus of claim 28, wherein a value for the font size
variable optimized for readability comprises any value within a range of 10 to 18 points.

30.   (Previously Presented) The apparatus of claim 28, wherein the font face variable
optimized for readability specifies either of a sans serif font or a serif font.

31.   (Previously Presented) The apparatus of claim 28, wherein a value for the leading
variable optimized for readability comprises any value within a range of 10 to 20 percent.

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32.   (Currently Amended) A computer-readable medium having stored thereon a data

structure comprising:

        a plurality of formatting variables for use in formatting a document for display via a

computer-based display, the plurality of formatting variables comprising at least one user-

modifiable formatting variable and a screen resolution variable; and

        optimized formatting values corresponding to at least a portion of the plurality of

formatting variables,

        wherein the portion of the plurality of formatting variables is modified, other than the at least

one user-modifiable formatting variable, based on user specified data for the at least one user

modifiable formatting variable, and further based on the screen resolution variable such that the

modified variables are optimized for readability.